



**T-Mobile Dealer Wireless Vision and The Kids in Need Foundation
Launch Community Outreach Program for School-Aged Children in Need**

Students of Detroit's Gee White Elementary to be presented with donated backpacks and school supplies at Wireless Vision's "T-Mobile's Got Your Back" event on August 30

DETROIT — August 23, 2011 — Today, T-Mobile USA retail partner Wireless Vision and the Kids In Need Foundation (KINF) unveiled "T-Mobile's Got Your Back," a "Back to School" community outreach initiative providing backpacks to a select elementary school of students.

During the month of August, when a customer activates a new T-Mobile line in any metro Detroit T-Mobile store owned and operated by Wireless Vision, a backpack will be donated to a child in need. In addition to Detroit, Wireless Vision's "T-Mobile's Got Your Back" program is also taking place this month in St. Louis, Chicago, and Columbus, Ohio.

On Tuesday, August 30, from 7:30 p.m. – 9:00 p.m., in the gymnasium at Gee White Academy/Elementary School (5161 Charles Street in Detroit), the backpacks will be distributed to kindergarten through eighth grade students at the parent-student orientation to kick-off the 2011-2012 school year. In addition to the efforts by Wireless Vision, T-Mobile is donating school supplies to the students of White Elementary.

The Kids In Need Foundation, on behalf of its organization and Wireless Vision, will donate any remaining backpacks to other Detroit area schools.

"The Detroit market is very important to us," said Saber Ammori, chief executive officer of Wireless Vision. "We're headquartered within the Detroit metro area and we are always looking for ways to give back to this community."

Brigitte Jackson, vice president and general manager of T-Mobile's Michigan/Indiana region, added, "It is such a great feeling to have our dealer, Wireless Vision, help families get their children ready for a successful school year. We look forward to seeing the smiling faces of the students of White Elementary later this month."

About KINF

The Kids in Need Foundation, a national organization, has a goal is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need.

About Wireless Vision

Wireless Vision, LLC operates over 100 T-Mobile and T-Mobile Limited stores in 7 states, making the company one of the largest T-Mobile Exclusive Retailers in the country. Currently, Wireless Vision operates stores in Michigan, Arizona, Illinois, Kansas, Missouri, Colorado and Ohio. Established in 2004 and headquartered in Bloomfield Hills, Michigan,

Wireless Vision is dedicated to providing the finest quality products and highest level of service to its customers.

About T-Mobile USA, Inc.

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG (OTCQX: DTEGY). By the end of the second quarter of 2011, approximately 128 million mobile customers were served by the mobile communication segments of the Deutsche Telekom group — 33.6 million by T-Mobile USA — all via a common technology platform based on GSM and UMTS and additionally HSPA+ 21/HSPA+ 42. T-Mobile USA's innovative wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile USA among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG. For further information on Deutsche Telekom, please visit www.telekom.de/investor-relations.

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