



T-Mobile to Hold “Magenta Saturday” Sale With Smartphones and Tablets for as Little as \$0–\$49.99 Net Down

On Nov. 19, T-Mobile will help holiday shoppers escape the dark lines of Black Friday and help them step up to data and the smartphone revolution with minimal upfront cost.

BELLEVUE, Wash. — Nov. 15, 2011 — On Saturday, Nov. 19, T-Mobile USA, Inc. will celebrate its “Magenta Saturday” sale. For one day only, consumers will have the opportunity to purchase any smartphone or select mobile broadband device, including two featured tablets — the Dell™ Streak™ 7 or T-Mobile® G-Slate® — for a net down payment of \$49.99 (U.S.) or less after a mail-in rebate card.

New customers will be eligible for this deal when they sign up for a qualifying two-year agreement on any of the company’s Unlimited Value™ plans with 2GB or higher of full-speed data, all running on America’s Largest 4G Network®. Existing customers also have the opportunity to take advantage of this great offer if they are eligible for upgrade (18 months tenure or greater) and switch from a Classic to an eligible Value plan.

“T-Mobile wants to take the hassle out of Black Friday shopping with ‘Magenta Saturday’ by providing consumers with great deals a week early — and without having to wait in line early in the morning,” said John Clelland, senior vice president of marketing, T-Mobile USA. “T-Mobile continues to make it easier for consumers to upgrade to 4G data and join the smartphone revolution by making our best devices more affordable and pairing them with some of the best value plans in the industry.”

In July, T-Mobile launched its featured Value plan on America’s Largest 4G Network, with unlimited talk, unlimited text and unlimited data — with 2 GB of high-speed data — for just \$49.99 per line for two lines with a two-year contract agreement.

The following is a sample list of some of the premium devices available through the promotion at participating retail locations nationwide, including the new HTC Radar™ 4G, Samsung Galaxy S™ II, HTC Amaze™ 4G and T-Mobile G-Slate:

Device	Net Down Payment (after rebate card)	Mail-In Rebate Card	Monthly Payment
HTC Amaze™ 4G	\$49.99	\$150.00	\$20.00
Samsung Galaxy S II™	\$49.99	\$150.00	\$20.00
HTC Radar™ 4G	\$49.99	\$50.00	\$15.00
T-Mobile myTouch® Q	\$0.00	\$50.00	\$10.00
BlackBerry® Bold™ 9900	\$49.99	\$150.00	\$20.00
Samsung Exhibit II™	\$0.00	\$50.00	\$15.00
T-Mobile G-Slate	\$49.99	\$250.00	\$10.00
Dell Streak 7	\$0.00	\$100.00	\$10.00

For more information about T-Mobile's new unlimited Value plans and the "Magenta Saturday" sale, visit <http://deals.t-mobile.com/unlimited-value-plan>.

T-Mobile's HSPA+ 4G network not available everywhere. See coverage details at T-Mobile.com.

¹**Equipment Installment Plans:** On approved credit and 0 percent APR. Down payment and unfinanced portion required at purchase. Remaining balance paid in 20 monthly installments. Total post-rebate price of each device equals down payment amount plus monthly payment amount times 20.

About T-Mobile USA:

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG (OTCQX: DTEGY). By the end of the third quarter of 2011, approximately 129 million mobile customers were served by the mobile communication segments of the Deutsche Telekom group — 33.7 million by T-Mobile USA — all via a common technology platform based on GSM and UMTS and additionally HSPA+ 21/HSPA+ 42. T-Mobile USA's wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile USA among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG. For further information on Deutsche Telekom, please visit www.telekom.de/investor-relations.

For more information about T-Mobile's 4G products, please visit <http://www.t-mobile.com>.

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